



Profit Story

Sales - Service - Parts

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Self Serve Yogurt Shops

Food Costs

Yogurt mix comes in 1 gallon containers from your local dairy or food supplier. The average cost per gallon (as of March 2010) is \$10.00
 Since the gallon of mix weighs 144 ounces, we will find the cost to be 0.07 cents per ounce.
 A serving weighing seven ounces will cost you 49 cents.

The cup, spoon, and napkin cost approximately ten cents.
 The selling price is adjusted accordingly.

Topping cost approximately 20 cents per ounce.
 Lets say our serving has three ounces of toppings in it.
 For a total cost of 0.60 cents.

Total Cost Yogurt	\$0.49
Cup, and spoon cost	\$0.10
Toppings	\$0.60
Total Cost	=====
Selling Price	\$1.19
	\$4.00
Profit per serving	\$2.81

The average sale price per ounce is .40 cents. With seven ounces of yogurt mix and three ounces of candy you completed product weighs ten
 If you take your total ounces of product and times it by your sale price per ounce you will get your total sale price of \$4.00

Your cup and spoon can not be added to the weight. You have to zero out your cup. When you purchase your POS system you can program it to subtract the weight of the cup out of the total weight automatically.

With the yogurt shop being self-serve you dont know what every serving size will be. It all depends on the customer. What we can do is look at what the total weight of a serving is on the low end, average, and high end of daily serving a self-serve application. The average ticket sale is around \$4.00 to \$5.00

NOTE: Serving sizes are from local yogurt shops
 Low end serving size w/ toppings 4 - 7 oz.

Nation wide and locally the
 Average ticket sale is \$4.00 to \$5.00

Average serving size w/ toppings 8 - 11 oz.

High end serving size w/ toppings 18 - 20 oz.

PROJECTED PROFITS at \$2.81 per serving profit SALES PER DAY



		10	25	50	100	150
Number of selling day	1	\$28	\$70	\$141	\$281	\$422
Month	30	\$843	\$2,108	\$4,215	\$8,430	\$12,645
at 6 month	183	\$5,128	\$12,821	\$25,641	\$51,283	\$76,924
Year	365	\$10,257	\$25,641	\$51,283	\$102,565	\$153,848
2 yr	730	\$20,513	\$51,283	\$102,565	\$205,130	\$307,695
5 yr	1825	\$51,283	\$128,206	\$256,413	\$512,825	\$769,238

